



*Delivering the Mobile Edge*

# Mobility Concept to Mobility ROI

With mobile devices fast becoming the preferred mode in which the world creates and consumes data, this is exactly the niche that we specialize in.

Mobicule will partner with you and address each facet required beyond just a process automation or an app launch. Our solid delivery processes, continuous RND and large domain experience take your mobility concept to realized ROI.

You can identify us with our Achievements :



## Custom Fit Mobility

Our custom fit mobility division will tailor a solution matching your unique mobility requirements.

- Loyalty
- Streaming
- Customer Engagement
- mCommerce

# Salesforce Automation Effectiveness



msales is the most comprehensive suit of modules to deliver not just automation but salesforce effectiveness.

Enable businesses of all sizes to create Interactive digital catalogs, which can be profitably used to market your goods and services

**Digital Catalog**



Enable your field force to access real time information from your ERP & register transactions directly from the mobile phone.

**Sales & Distribution**



Use a mobile to capture meter readings / image & generate spot bills for customers. Improving lead time, cost effectiveness & reliability

**Meter to Bill**



Facilitating the bill payment by customer for the bill amount from the door step using mobile phone. Reduce cycle time for revenue realization.

**Collections**



Slice & Dice various reports to get a 360 degree view of your organization's numbers on the GO.

**Dashboard**



Enable companies to offer training anywhere, anytime leveraging the mobile platform. Track the participation of employees using analytics

**Broadcast**



Efficient & comprehensive background check & identity verification of your existing & potential customers using mobile device.

**KYC**



## Client's Speak



"We chose Mobicule Technologies as a partner and are delighted with the outcome – a virtual eBrochure that showcases all our leisure travel products with intelligent features, including access of live discounts and package comparisons."

**Amit Madhan, COO – IT, E-Services & Insurance**



"We at Sony Entertainment Network believe in innovation along with the strategic directions in availing information for the right people at the right place in the right time. With this application we have been able to achieve desired excellence which has a catapulting effect on user's delight."

**Ajay Kumar Meher, CIO**



"The application created by Mobicule fits the bill to the T as it covers all areas such as rewards, exclusive benefits and privileges."

**Ranjit Satyanath, Sr. General Manager - Solutions & Technology**



"The number of trips made by sales reps to local sales offices has been cut down by over 50% Since they can now access all of the information directly from the field."

**Subodh Dubey, Group CIO**



"Earlier, meter readers were often unable to access houses to read meters or there were often mistakes with the reading. In some cases, customers refuted the charges even though the reading was accurate because they felt that their consumption could not have been so high. We felt the need of the hour was to address this issue at the earliest."

**Spokesperson, Mahanagar Gas Ltd.**

## Key Clients



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